



**NAEP 2011 ANNUAL CONFERENCE
SHERATON DENVER DOWNTOWN
DENVER, CO APRIL 26-29, 2011**

SPONSORSHIP OPPORTUNITIES

All exhibitors and sponsors will receive:

- Recognition in the final program
- Poster recognition in registration area
- Recognition (projected on screen) before all general sessions and lunches

Diamond Sponsor - \$20,000 (1 available)	
<ul style="list-style-type: none"> • Conference Title presented by your company/agency on all printed materials and throughout the conference • Your logo on our web site with a link to your website • Exclusive Recognition as a major sponsor: Your choice of President's Reception, Opening Session or Keynote Luncheon • Exhibit booth in prime location 	<ul style="list-style-type: none"> • Four full conference registrations • Two full page advertisement in the final program • Company literature in conference bags • Option to put welcome gift in attendee's hotel room • A pre-conference attendees list • Company logo on conference portfolio or flash drive • Corporate Membership
Platinum Sponsor - \$10,000 (2 available) <ul style="list-style-type: none"> • Exclusive Recognition as a major sponsor at your choice of Welcome Reception, Opening Session or Keynote Luncheon • Exhibit Booth • Your logo on our web site with a link to your website • Two full conference registrations • Full page advertisement on the back cover or inside front cover of the final program • Company logo on the conference bags • A pre-conference attendees list 	Quantum Sponsor - \$7,500 (6 available) <ul style="list-style-type: none"> • Recognition as a major sponsor at Welcome Reception or Keynote Luncheon • Exhibit Booth • Your logo on our web site with a link to your website • One Full Conference registrations • Full page advertisement in the final program • Company logo on the conference lanyards or promotional item • A pre-conference attendees list
Gold Sponsor - \$5,000 (8 available) <ul style="list-style-type: none"> • Exclusive sponsorship of a breakout room with poster recognition in the room and literature distributed on a table • Exhibit booth • Your logo on our web site with a link to your website • One full conference registration • ½ page advertisement in the final program • A pre-conference attendees list 	Silver Sponsor - \$2,500 <ul style="list-style-type: none"> • Recognition as a sponsor • One day conference registration • ¼ page advertisement in the final program • Table Top Display • Your company name on our website with a link to yours • A pre-conference attendees list
Copper Sponsor - \$1,500 <ul style="list-style-type: none"> • Recognition as a sponsor • Your company name on our website linked to your website • Two meal tickets for a lunch 	Bronze Sponsor - \$1,000 <ul style="list-style-type: none"> • Recognition as a sponsor • Your company name on our website linked to your website • Business card advertisement in the final program
Pewter Sponsor - \$500 <ul style="list-style-type: none"> • Recognition as a sponsor • Your company name on our website linked to yours 	Student Sponsor - \$250 <ul style="list-style-type: none"> • Pay for a student to attend the conference
Other Sponsor - \$ _____ Examples: Flash drive with conference proceedings on it, AV, Transportation, Internet Room, Breakfast, Breaks, Specific Sessions, (Call to discuss)	

EXHIBITOR OPPORTUNITIES

Exhibit booth 8ft deep x 10 ft wide - \$2,500 <ul style="list-style-type: none"> • One Full Conference Registration • Two booth attendee badges (Extra badges are \$25 each, badges do not include meals/receptions). • Your company name on our website linked to your website 	Table Top Display 6 ft x 30 in table - \$1,500 <ul style="list-style-type: none"> • One Day Conference Registration • Two booth attendee badges (Extra badges are \$25 each, badges do not include meals/receptions). • Your company name on our website linked to your website
---	---

Questions?

Donna Carter, NAEP Conference Planner
PH: 863-949-0262 Fax: 501-423-1701
Email: naepfl@verizon.net

Cancellation Policy: If written cancellation is received by February 1, 2011, a full refund will be made less \$100 administrative fee. If cancellation is received after Feb 1, 2011 and before March 15, 2011 an 80% refund less \$100 administrative fee will be given. After March 15, 2011, no refund will be made.



**NAEP 2011 ANNUAL CONFERENCE
SHERATON DENVER DOWNTOWN
DENVER, CO APRIL 26-29, 2011**

PROGRAM AD SPECIFICATIONS

AD SIZES AND FEES

Full Page.....	7.25 x 10 (vertical format).....	\$1,600
Half Page.....	7.25 x 4.75 (vertical format).....	\$850
Quarter Page.....	3.375 x 4.75 (vertical format).....	\$500
Business Card.....	3.375 x 2.125 (vertical format).....	\$250

DIGITAL SPECIFICATIONS

- Only digital files will be accepted
- Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF
- Files must be smaller than 3 MB

Send all ads to:

Donna Carter naepfl@verizon.net

Ad Submittal Deadline: March 11, 2011

Questions?

Donna Carter, NAEP Conference Planner
PH: 863-949-0262, Fax: 501-423-1701
Email: naepfl@verizon.net

Cancellation Policy: If written cancellation is received by February 1, 2011, a full refund will be made less \$100 administrative fee. If cancellation is received after Feb 1, 2011 and before March 15, 2011, an 80% refund less \$100 administrative fee will be given. After March 15, 2011, no refund will be made.

