



Dear Sponsors and Exhibitors:

The National Association of Environmental Professionals (NAEP) and its North Carolina chapter (NCAEP) cordially invite you to participate and exhibit at the 42nd Annual Conference which will be held March 27-30, 2017 in Durham, North Carolina. The conference will take place at the Durham Convention Center, and a block of conference-rated sleeping rooms has been reserved at the Durham Marriott City Center. Building on the success of prior conferences, we anticipate approximately 400 attendees and are sure you will enjoy networking opportunities to demonstrate and discuss your company's products and services.

The exhibit hall will open formally on Monday evening, March 27 with the Opening Networking Reception to which all conference participants are invited. Exhibit booth and table top set-up is scheduled for Monday afternoon. Exhibits close Thursday afternoon, March 30.

Please note the following exciting changes which we have implemented for 2017:

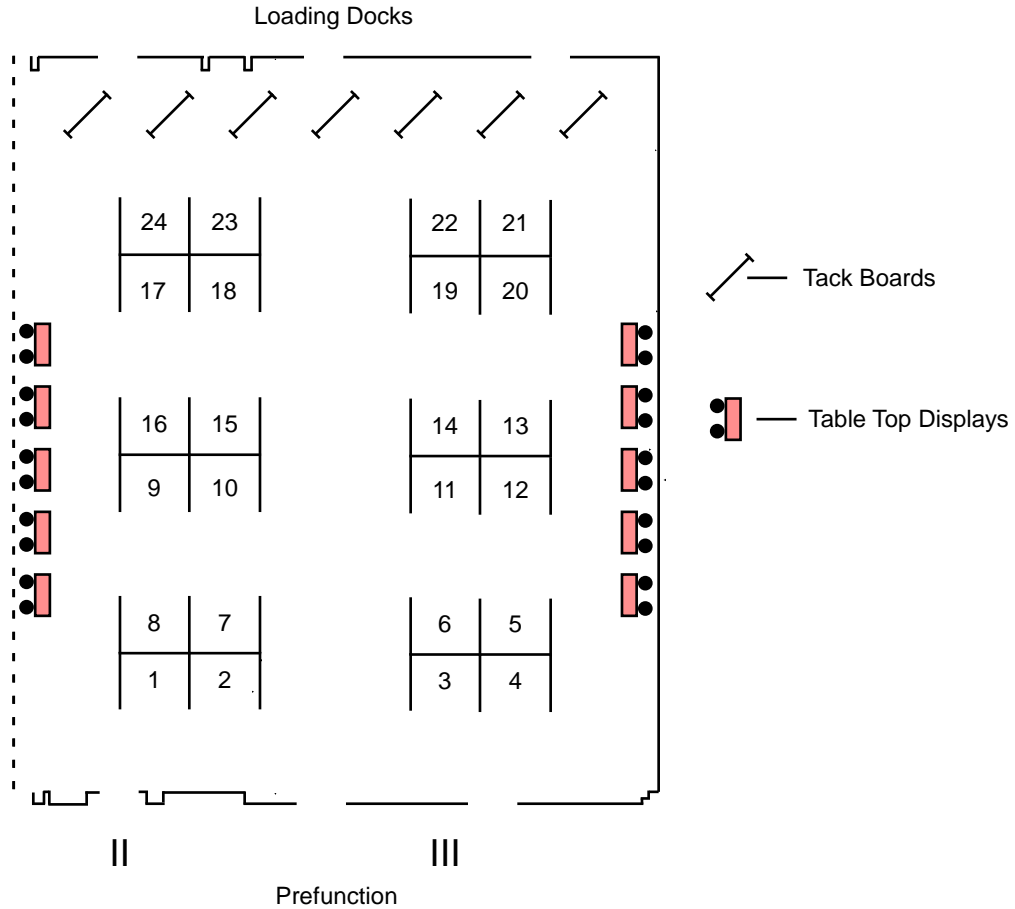
- Exhibitors will be provided with an eight-by-ten pipe-and-draped booth, a table, two chairs, a wastebasket, and a company ID sign. A general services contractor (decorator) will be available to assist you with any freight or additional furniture needs which you might have.
- The exhibit hall is located on the main hallway of the convention center, next to the general sessions and a few steps away from the various concurrent breakout rooms.
- Every effort has been made this year to offer sponsors and exhibitors full access to every attendee who enters the exhibit hall. **When you look at the floor plan, note that every booth has two (2) open sides from which to engage attendees.** Both horizontal and vertical aisles have deliberately been made wider so that all food and beverage will be interspersed among the exhibits. There will also be several high cocktail tables scattered throughout. The exact placement of these will be determined closer to the conference.
- All morning and afternoon breaks and the two continental breakfasts will be placed in the exhibit hall. Preliminary planning calls for a dedicated poster session in the hall which not only will add another exhibit hall event but also will provide several participants the chance to showcase their work by speaking peer-to-peer with other conference attendees.
- The Opening Networking Reception will offer several food stations and space for attendees to mix and mingle. Naturally you are invited to participate in all social events held in the exhibit hall.
- There is complimentary Wi-Fi offered throughout the Durham Convention Center.

Diamond, Platinum, Quantum, and Gold sponsors and exhibitors will receive at least one (1) complimentary full conference registration. (Please see the accompanying paperwork for the tiers of

sponsorship.) Table-top exhibitors will receive a one-day registration to attend the conference on the day of your choice. Additional registrations, of course, can be purchased at the regular conference rates.

We look forward to welcoming you to the 42nd Annual Conference in Durham.

John Jamison
2017 Conference Co-Chair



HOLLINS Exposition Services

PO Box 49837
Greensboro, NC 27419
(336) 315-5225

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|---|---|---|--|------------------|
| Use or reproduction of this drawing without the express written permission of Hollins Exposition Services is strictly prohibited. | Grand Ballroom II, III Booth Size: 10'x 8' Number of Booths: 24 | National Association of Environmental Professionals 2017 Annual Conference March 27-30, 2017 | Durham Convention Center Durham, NC | Revised: 8/17/16 |
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NATIONAL ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS 2017 ANNUAL CONFERENCE DURHAM CONVENTION CENTER DURHAM, NC – MARCH 27 - 30, 2017

SPONSORSHIP OPPORTUNITIES

All sponsors and exhibitors will receive:

- Recognition in the final program
- Recognition in the exhibit/meeting area
- Recognition on screen before general sessions and luncheons

IMPORTANT DEADLINES

- Advance program (Register by November 11, 2016)
- Final program (All materials no later than February 6, 2017)

DIAMOND SPONSOR \$20,000 (one available)

- Company branding on all printed materials throughout the conference
- Your logo on the NAEP web site plus link to your web site
- Exclusive recognition as the major sponsor of your choice of President's Reception, Opening Session, or Keynote Luncheon
- Exhibit booth in prime location in the exhibit hall
- Four (4) full conference registrations
- Two (2) full-page advertisements in the final program
- Company logo on lanyards and promotional item if utilized
- Company literature on display table in registration area
- Option to place a welcome gift in attendees' hotel rooms
- Pre- and post-conference attendee lists (excluding opt-outs)
- One (1) year corporate membership

PLATINUM SPONSOR \$10,000

- Your logo on the NAEP web site plus link to your web site
- Exclusive recognition as a major sponsor of your choice of Welcome Reception, Opening Session, or Keynote Event
- Exhibit booth
- Three (3) full conference registrations
- Full-page advertisement on the back cover or inside front cover of the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

QUANTUM SPONSOR \$7,500

- Your logo on the NAEP web site plus link to your web site
- Recognition as a major sponsor of your choice of Welcome Reception or a Keynote Luncheon
- Exhibit booth
- Two (2) full conference registrations
- Full-page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

GOLD SPONSOR \$5,000

- Your logo on the NAEP web site plus link to your web site
- Exclusive sponsorship of a breakout room with in-room recognition and a literature display table
- Exhibit booth
- One (1) full conference registration
- One-half page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

SILVER SPONSOR \$2,500

- Your logo on the NAEP web site plus link to your web site
- Recognition as a sponsor on conference signage
- One (1) table-top space
- One (1) full conference registration
- One-quarter page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

COPPER SPONSOR \$1,500

- Your logo on the NAEP web site plus link to your web site
- Recognition as a sponsor on conference signage
- Two (2) meal tickets for a lunch
- One (1) quarter page advertisement in the final program
- Pre- and post-conference attendee lists (excluding opt-outs)

BRONZE SPONSOR \$750

- Your logo on the NAEP web site plus link to your web site
- Recognition as a sponsor on conference signage
- Business card size advertisement in the final program

OTHER SPONSORSHIP OPPORTUNITIES:

- Audiovisual
- Conference App
- President's Dinner
- Luncheon
- Breaks, specific sessions, etc.

Call Ann Mitchell at 856-793-0782 for further information.



NAEP 2017 ANNUAL CONFERENCE

DURHAM, NC - MARCH 27 - 30, 2017

NAEP Sponsor, Exhibitor and Program Ad Registration Form

| | | |
|----------------------|-----------------|-------------|
| Company Name: | | |
| Address: | | |
| City: | State: | Zip: |
| Contact Name: | | |
| Phone: | Fax: | |
| E-Mail: | Website: | |

Sponsor Levels: *See descriptions for benefits of each category.*

| | | |
|---|-------------------------------------|-------------------------------------|
| ___ Diamond Sponsor - \$20,000 | | |
| Event I wish to sponsor: ___ President's Dinner ___ Opening Keynote Session ___ Keynote Luncheon | | |
| ___ Platinum Sponsor - \$10,000 | | |
| Event I wish to sponsor: ___ Welcome Reception ___ Opening Keynote Session ___ Keynote Luncheon | | |
| ___ Quantum Sponsor - \$7,500 | | |
| Event I wish to sponsor: ___ Welcome Reception ___ Keynote Luncheon | | |
| ___ Gold Sponsor - \$5,000 | ___ Silver Sponsor - \$2,500 | ___ Copper Sponsor - \$1,500 |
| ___ Bronze Sponsor - \$750 | ___ Student Sponsor | ___ Other Sponsor: \$ _____ |
| | | I wish to help sponsor: _____ |
| Booth Number Requested _____ (See floor plan.) <i>This pertains to Diamond, Platinum, Quantum and Gold Sponsors.</i> | | |

Exhibits:

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| <p>Booth (8 feet x 10 feet) \$1,750</p> <ul style="list-style-type: none"> • One (1) Full Conference Registration • Pre-Registration list (excluding any opt-outs) • Link from NAEP website to yours, plus your logo on the website | <p>Table Top (6 feet x 30 inches) \$1,200</p> <ul style="list-style-type: none"> • One (1) day registration • Pre-Registration list (excluding any opt-outs) • Link from NAEP website to yours, plus your logo on the website |
|---|---|

Ads: Specifications and Fees

_____ **Full Page** (7.25 wide x 10 high) **\$1,600**

_____ **Half Page** (7.25 wide x 4.75 high) **\$850**

_____ **Quarter Page** (3.375 wide x 4.75 high) **\$500**

_____ **Business Card** (3.375 wide x 2.125 high) **\$250**

Digital Specifications:

- Only digital files will be accepted.
- Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF.
- Files must be smaller than 4 MB.

Send all ads to: Ann Mitchell amitchell@ahredchair.com

Ad Submittal Deadline: February 6, 2017

Payment Information:

| | | | |
|----------------------------------|------------|--------------------|------------------------|
| _____ Check | _____ Visa | _____ MasterCard | _____ American Express |
| Credit Card Number: | | | |
| Expiration Date: | | Verification Code: | |
| Name on credit card: | | | |
| Billing address for credit card: | | | |
| Billing City: | | State: | Zip: |

Mail checks to:

NAEP
1120 Rt. 73, Suite 200
Mount Laurel, NJ 08054
Att: Ann Mitchell

Questions: Ann Mitchell
NAEP Conference Manager
Ph: 856-793-0782
E-mail: amitchell@ahredchair.com

Cancellation Policy: If written cancellation is received by January 20, 2017, a full refund MINUS a \$100 administrative fee will be given. If cancellation is received after January 20, 2017 and before February 10, 2017, an 80% refund MINUS a \$100 administrative fee will be given. After February 10, 2017 refunds will not be given.